

TRADE SHOW *Schedule* 2010 2011

**CONTINUE TO PROMOTE
LOCAL CREWS AND VENDORS
TO THE INDUSTRY** ”



Tucson Film Office:

- Sept. 2010 UA in LA Industry Alumni Reception & Sales Mission *Los Angeles, CA*
- Oct. 8-10 Tucson Film & Music Festival *Tucson, AZ*
- Nov. 11-18 Loft Film Festival *Tucson, AZ*
- Mar. 2011 Tucson Cine Mexico *Tucson, AZ*
- Apr. 2011 Tucson Film Industry Summit *Tucson, AZ*

Public Relations:

- Sept. 29 New York Media Mission *New York, NY*
- Oct. 2010 Arizona Media Marketplace *Phoenix, AZ*
- June 5-8 PRSA/SATW Travel & Tourism *TBD*
- Nov. 8-10 world Travel Market *TBD*

Mexico Marketing:

- Aug. 2010 Agua Prieta Show *Agua Prieta, Mexico*
- Oct. 2010 Arizona Showcase *Hermosillo, Mexico*
- Nov. 2010 Sonora/Sinaloa Tradeshow *Los Mochis, Cd Obregon & Navajoa, Mexico*
- Mar. 2011 Sonora Tradeshow *Hermosillo and San Carlos, Mexico*

TRADE SHOW *Schedule* 2010 2011

Tucson Sports:

Sept. 9-11	Arizona Sports Alliance Sport Mission <i>Colorado Springs, CO</i>
Sept. 12-19	United States Aquatic Symposium XXXI <i>Dallas, TX</i>
Sept. 21-22	Natl Assn of Sports Commissions Market Segment Meetings <i>Colorado Springs, CO</i>
Sept. 22-24	United States Olympic Committee Sports Link <i>Colorado Springs, CO</i>
Oct. 18-22	TEAMS (Travel, Events & Management in Sports) <i>Charlotte, NC</i>
Nov. 5-11	Amateur Softball Assn (ASA) Annual Council Meeting <i>Shreveport-Bossier, LA</i>
Dec. 2010	Phoenix Sales Mission <i>Phoenix, AZ</i>
Apr. 2011	Arizona Sports Alliance Sport Mission <i>Indianapolis, IN</i>
Apr. 12-14	Natl Assn of Sports Commissions Symposium <i>Greensboro, NC</i>

Tourism Department:

July 12-14	Governors Conference on Tourism <i>Phoenix, AZ</i>	Dec. 2010	US Airways Call Center Training
Aug. 4	Los Angeles Japanese Tour Operators Tradeshow <i>Los Angeles, CA</i>	Jan. 8-12	ABA <i>Philadelphia, PA</i>
Aug. 5-6	Los Angeles Sales Mission <i>Los Angeles, CA</i>	Jan. 30-31	AAA Travel Show
Oct. 2010	Canadian Sales Mission <i>Vancouver, Calgary & Edmonton, Canada</i>	Feb. 7-10	Go West Summit <i>Boise, ID</i>
Nov. 8-11	World Travel Market <i>London, United Kingdom</i>	Mar. 9-13	ITB <i>Berlin, Germany</i>
Nov. 13-17	NTA <i>Montreal, Canada</i>	May 21-25	Pow Wow <i>San Francisco, CA</i>
Nov. 30-Dec. 2	EIBTM <i>Barcelona, Spain</i>	May 23-24	Arizona Highways Travel Show <i>Phoenix, AZ</i>
		May 24-26	IMEX <i>Frankfurt, Germany</i>

TRADE SHOW *Schedule* 2010 2011

Convention Sales:

July 21-23 **DMAI Annual Conference** *Ft. Lauderdale, FL*
July 24-27 **MPI World Education Conference** *Vancouver, Canada*
Aug. 9--11 **California Sales Mission** *Southern California*
Aug. 11-12 **SITE Southern California** *San Diego, CA*
Aug. 12-15 **Connect Market Place** *Louisville, KY*
Aug. 13-15 **AzMPI Educational Retreat** *Tucson, AZ*
Aug. 21-24 **ASAE Annual Conference** *Los Angeles, CA*
Sept. 2010 **Missouri Sales Mission** *St. Louis & Kansas City, MO*
Sept. 2010 **California Sales Mission** *San Francisco & San Jose, CA*
Sept. 8-9 **Affordable Meetings** *Washington, DC*
Sept. 10 **AzSAE Annual Conference & Tradeshow** *Phoenix, AZ*
Sept. 9-10 **Affordable Meetings** *Washington, DC*
Oct. 13-14 **ITME** *Chicago, IL*
Nov. 2010 **Texas Sales Mission** *Dallas & Houston, TX*
Dec. 2010 **MPI Holiday Event** *Phoenix, AZ*

Dec. 2010 **AzSAE Holiday Event** *Phoenix, AZ*
Jan.10-12 **Professional Convention Management Assn** *Las Vegas, NV*
Feb. 21-25 **Washington DC Sales Mission** *Washington, DC*
Feb. 24 **Destination Showcase** *Washington, DC*
Mar. 2011 **Chicago Sales Mission** *Chicago, IL*
Mar. 2011 **Colorado Sales Mission** *Denver, CO*
Apr. 2011 **Buy MPI Tradeshow** *Phoenix, AZ*
Apr. 2011 **Minneapolis/St. Paul Sales Mission** *Minneapolis and St. Paul, MN*
Apr. 25-29 **Washington DC Sales Mission** *Washington, DC*
Apr. 28 **Springtime in the Park** *Washington, DC*
May 2011 **Phoenix Client Event** *Phoenix, AZ*
May 2011 **Experience Hinton & Grusich** *Chicago & Milwaukee*
June 2011 **HSMAI Affordable Meetings** *Chicago & Milwaukee*