



METROPOLITAN TUCSON CONVENTION & VISITORS BUREAU

PARTNER APPLICATION

PARTNER INFORMATION

(Please complete all pages.)

Company name: _____

Contact name: _____ Title: _____

Billing/Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Mobile: _____ Fax: _____

Information to appear in publications

Company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Toll free: _____ Fax: _____

Web site: _____

Map code: _____ Handicap accessible: Y N Pets allowed (Accomodations category only): Y N

Do you employ environmentally friendly practices? Please explain: _____



100 South Church Avenue • Tucson, Arizona 85701
www.visitTucson.org/partners • 520-624-1817 • fax: 520-884-7804

OPTIONAL BENEFITS

(All benefits are charged on an annual basis.)

- | | | | |
|---|-------|--|------------|
| <input type="checkbox"/> Leisure Market E-mail Auto-Responder | \$525 | <input type="checkbox"/> Partner mailing labels or electronic file | \$150 |
| <input type="checkbox"/> Convention Calendar monthly updates | \$150 | <input type="checkbox"/> Additional publication listing(s) | \$150/each |
| <input type="checkbox"/> Visitor Center brochure distribution | \$150 | _____ | |
| <input type="checkbox"/> Leisure Market Inquiry leads (faxed or emailed weekly) | \$250 | _____ | |
| <input type="checkbox"/> Leisure Market Inquiry leads with email addresses | \$350 | _____ | |

Optional benefits TOTAL:

FEES/PAYMENT

Processing fee: \$45.00

Payment: check (Payable to MTCVB) Visa MasterCard

*Annual dues: _____

Check # _____

Optional benefits total: (above)

Card # _____ Exp. _____

Billing Zip Code _____

TOTAL:

3-Digit Security Code (on back of card) _____

Cardholder's name _____

Cardholder's signature _____

*If blank please call a partnership representative to verify.

AUTHORIZATION

Signature _____ Date _____

Your signature confirms that you understand all the benefits of partnership with the Metropolitan Tucson Convention & Visitors Bureau, that all the information on this form is correct and that you agree to pay fees upon submission of this application. The MTCVB and its Board of Directors retain the right to reject or discontinue partnership due to unbecoming conduct by a partner or for reasons that may be detrimental to the organization. By signing this partner application you agree to receive electronic communication from the MTCVB.

MTCVB USE ONLY

Partner Packet

Date mailed: _____

Date received: _____

PUBLICATION LISTINGS

Visit Tucson: Official Destination Guide – 300,000/year distributed to leisure travelers, newcomers, and others (published in February). The MTCVB sends out a notice once a year to ask for your changes on all publications. Changes to publication listings (made prior to the printing deadlines) will appear in the next issue of the publication. Website listing changes will appear immediately.

Category: _____ Subcategory: _____

Visit Tucson: Professional Planners Edition – distributed to meeting planners and tour operators locally and nationally (published in February).

Please complete the Listing Addendum for the following categories:

- Accommodations (with Meeting Space) Banquet & Event Facilities

Other Professional Planners Edition categories, fill in the information requested below.

Category: _____ Subcategory: _____

email: _____

Website Listing – over 3 million website user sessions a year.

In addition to your listing in the publication(s), you will also receive a listing on the website at www.visitTucson.org, which includes an up to 100-word description, photo and/or logo, and a link to your email and website address.

Category: _____ Subcategory: _____

Up to 100-word listing: (MTCVB reserves the right to edit for content, style, length)

email: _____ website: _____

Specifications for Photos/Logos/Video

As a partner of the MTCVB, you can feature your business photo and/or logo and a 3-minute video in your partner listing on www.visitTucson.org. Please email as separate attachments according to the following specifications:

Photo/Logo Specifications:

- .jpg or .gif file
- 200 pixels in width
- 10K or less in size

Video Specifications:

- Three minutes or less in length
- .flv file of 320 x 240 pixels and less than 7 MB
- .jpg or .gif image files of 60 pixels x 60 pixels for the thumbnail picture

Partner Development Staff

Vicki Doyle
Vice President of Community Relations & Visitor Services
520-770-2133 · vdoyle@visitTucson.org

Laurie J. White
Partner Services Manager
520-770-2131 · lwhite@visitTucson.org